

Metropolitan Area Agency on Aging, Inc.

2365 North McKnight Road, Suite 3
North St. Paul, MN 55109

August 18, 2011
9:30 - 11:30 a.m.

BOARD OF DIRECTORS AGENDA - REVISED

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|-------|---|-----------------------------------|
| 9:30 | Call to Order | Kathleen Gaylord, Chair |
| 9:30 | Consent Agenda | Kathleen Gaylord |
| | <ul style="list-style-type: none">• May 19, 2011 Board Minutes• August 4, 2011 Executive Committee Minutes | |
| 9:35 | Chair's Report | Kathleen Gaylord |
| 9:40 | Executive Director's Report | Dawn Simonson, Executive Director |
| 9:45 | Financial Report | Terry Nielsen, Finance Director |
| 9:55 | <u>Presentation and Discussion</u> | |
| | <i>Cindy Leines, Founder and Strategist
C.E.L. Public Relations, Inc. (www.celpr.com)</i> | |
| | <i>Developing a Strategic Communication Plan to "Increase Visibility and Effective Communication to Stakeholders"</i> | |
| 10:50 | <u>Discussion Items</u> | |
| | State Budget Results & Long-term Care Consultation Expansion | Dawn Simonson, Exec. Director |
| | Ramsey County Report on Status of Home-delivered Meals
& Update on Wilder Research Evaluation Project for MAAA | Bob Anderson, Associate Director |
| | 2012 Budget and Area Plan Development Process | Kate Houston, Planning Director |
| | Affordable Care Act Care Transitions Program | Kate Houston, Planning Director |
| | Senior One-Stop Press Conference - MAAA Tentative Location | Dawn Simonson, Exec. Director |
| 11:30 | Adjourn | |

The mission of MAAA is to assist individuals to age successfully and to develop the capacity of communities to care for an aging population. MAAA's vision is for individuals to age with dignity in their communities where they are valued and engaged.